

Germany's Cell and Battery Production Powers Up

Business Opportunities in Eastern Germany

Date: Sep 11, 2019

Location: Novi, MI | USA

[DETAILS](#)

[AGENDA](#)

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Invitation

Germany Trade & Invest (GTAI) would like to invite you to a special seminar session and networking buffet on Wednesday, September 11, 2019. The event will take place in Meeting Room Bronze (site plan [▶](#)) at the Battery Show North America at Suburban Showplace in Novi, MI.

Attending the luncheon will be industry experts and business leaders who have successfully invested in Germany. The event is a great chance to get first-hand information about the numerous advantages Germany offers as a business location. It's also an opportunity to network with our speakers and to discuss current trends in the advanced battery and automotive industries in Europe.

Join us to find out how your business can benefit from the thriving cell and battery industry in Germany!

Meet our industry experts at the **German Pavilion, Booth #436**.

Find out more at the **GTAI website** [▶](#).

Electric Mobility Innovation Leader

Germany is a global electric mobility technology leader. Significant efforts are also being made in the area of battery and cell research; particularly in the area of material and process technologies for lithium-ion systems that will lead to a new generation of high-energy and high-performance battery systems. By 2020, the industry alone will have invested around EUR 40 billion in electric mobility development. This will see German automotive manufacturers more than triple their range of available electric vehicles from over 30 to 100 models. The

federal government supports e-mobility R&D activities with funding of around quarter of a billion euros annually.

Our Partners



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CONTACT US

Vanessa Becker

Manager

☎ +49 30 200 099-818

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